

LOUNGEFLY BACKPACK GIVEAWAY

Join us for the Loungefly Backpack Giveaway, starting on October 16, 2024, at 4:00 PM ET and running through October 25, 2024, ending at 4:00 PM ET. Participants need to text **SPOOKY** to **954-473-8100** and opt-in to enter. We'll select a winner each week for a total of two giveaways. The first winner will be chosen on Friday, October 18, at 10:00 AM, and the second winner will be chosen on Wednesday, October 23, 2024.

Winners must be local South Florida residents and available to pick up their prizes at Broward Mall during the Spook and Seek event on Saturday, October 26, between 1 PM and 3 PM. Winners will be contacted via text or phone call to confirm pickup details.

Official Rules for Entering the Loungefly Backpack Giveaway

1. **No Purchase Necessary:** No purchase or payment necessary to enter or win. A purchase does not improve your chances of winning. Void where prohibited by law.
2. **Sponsor:** The giveaway is sponsored by Broward Mall, 8000 W Broward Blvd, Plantation, FL 33388. This promotion is not sponsored, endorsed, administered by, or associated with Instagram, Facebook, or any other social media platforms where it might be promoted.
3. **Eligibility:** Open only to legal residents of the U.S. who are 18 years of age or older at the time of entry and must be a local South Florida resident. Employees of the sponsor, its affiliates, subsidiaries, advertising, and promotion agencies, and their immediate family members or persons living in the same household are not eligible.
4. **Entry Period:** Begins on October 16, 2024, at 4:00 PM ET and ends on October 25, 2024, at 4:00 PM ET.
5. **How to Enter:** Eligible participants must text **SPOOKY** to **954-473-8100** and follow instructions to opt-in.
6. **Prizes:** Two (2) Loungefly Backpacks. Prizes must be claimed in person during the Spook and Seek event on October 26, 2024. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's discretion.

7. **Winner Selection:** Winners will be selected randomly on the specified dates. Odds of winning depend on the number of eligible entries received.
8. **Winner Notification:** Winners will be notified by text or phone call. If the winner cannot be contacted, is ineligible, or fails to claim the prize within the required time period, the prize may be forfeited and an alternate winner selected.
9. **General Conditions:** Participating entrants agree to abide by the terms of these Official Rules and by the decisions of the sponsor, which are final and binding on all matters pertaining to this giveaway. The sponsor reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means.
10. **Governing Law:** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with the contest, shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules.
11. **Privacy:** By participating in the contest, you agree to the collection and use of your personal information by the sponsor and acknowledge that you have read and accepted the sponsor's privacy policy.

For any additional information or to obtain a list of winners, contact Broward Mall Management Office at 8000 W Broward Blvd, Plantation, FL 33388.