

WE HAVE IT ALL
WE HAVE IT ALL
WE HAVE IT ALL
BROWARD MALL



► WE HAVE IT ALL

BROWARD MALL

#COMETOGETHER



COMMERCE CULTURE CULTURE COMMUNITY COMMUNITY CULTURE



PROPERTY INFO

BUILT	1978
REDEVELOPED	2014
STORES	102
TOTAL CENTER GLA	1,050,011
ANNUAL VISITORS	4 MILLION
PARKING SPACES	4,775

ANNUAL SALES

Total **\$162 MILLION**

Broward Mall is located in the heart of downtown Plantation, the enviable Midtown District area, at the intersection of University Drive and Broward Boulevard. With over 1 million square feet of gross leasable space on 87 acres of real estate, the center hosts 4 million shoppers annually and offers a superior shopping experience for visitors.

Guests will enjoy a slew of popular retailers, from established national brands, favorite regional brands and small local small gems. The center prides itself in its family-friendly offerings, which include a children's play area, family lounge, a Regal Stadium 12 & RPX big-screen cinema, and Young At Art Museum, a highly immersive and interactive museum for children.

After shopping, visitors can dine al fresco at Brio Tuscan Grille or grab a beer and wings at Buffalo Wild Wings. Broward Mall is a one-stop-shop experience for visitors. At Broward Mall, we have it all!



PLANTATION CORPORATE CENTER - OFFICES

PLANTATION COMMUNITY PLAZA

UNIVERSITY DRIVE TRAFFIC: 53,500

W BROWARD BLVD TRAFFIC: 36,000

R RENAISSANCE

KALUZ RESTAURANT

BROWARD COUNTY Transit

PGA TOUR SUPERSTORE

Westside Regional Medical Center

PLANTATION CORPORATE CENTER - OFFICES

PLANTATION COMMUNITY PLAZA

macy's

BUFFALO WILD WINGS

VICTORIA'S SECRET

Bath & Body Works

YAA YOUNG AT ART | MUSEUM

H&M

PANDORA

Dillard's

FEDERATED ROAD

TARGET

BRIO

BARNES & NOBLE

Red Lobster

electrify america

extended STAY AMERICA

REGAL

THE WHOLE ENCHILADA FRESH MEXICAN GRILL & BAR

HOLLISTER

COURTYARD Marriott

JCPenney

Hampton

CONTOUR DAY SPA

LA QUINTA INNS & SUITES

PINE ISLAND PARK



PINE ISLAND PARK



HAWKS
LANDING

PINE ISLAND
RIDGE

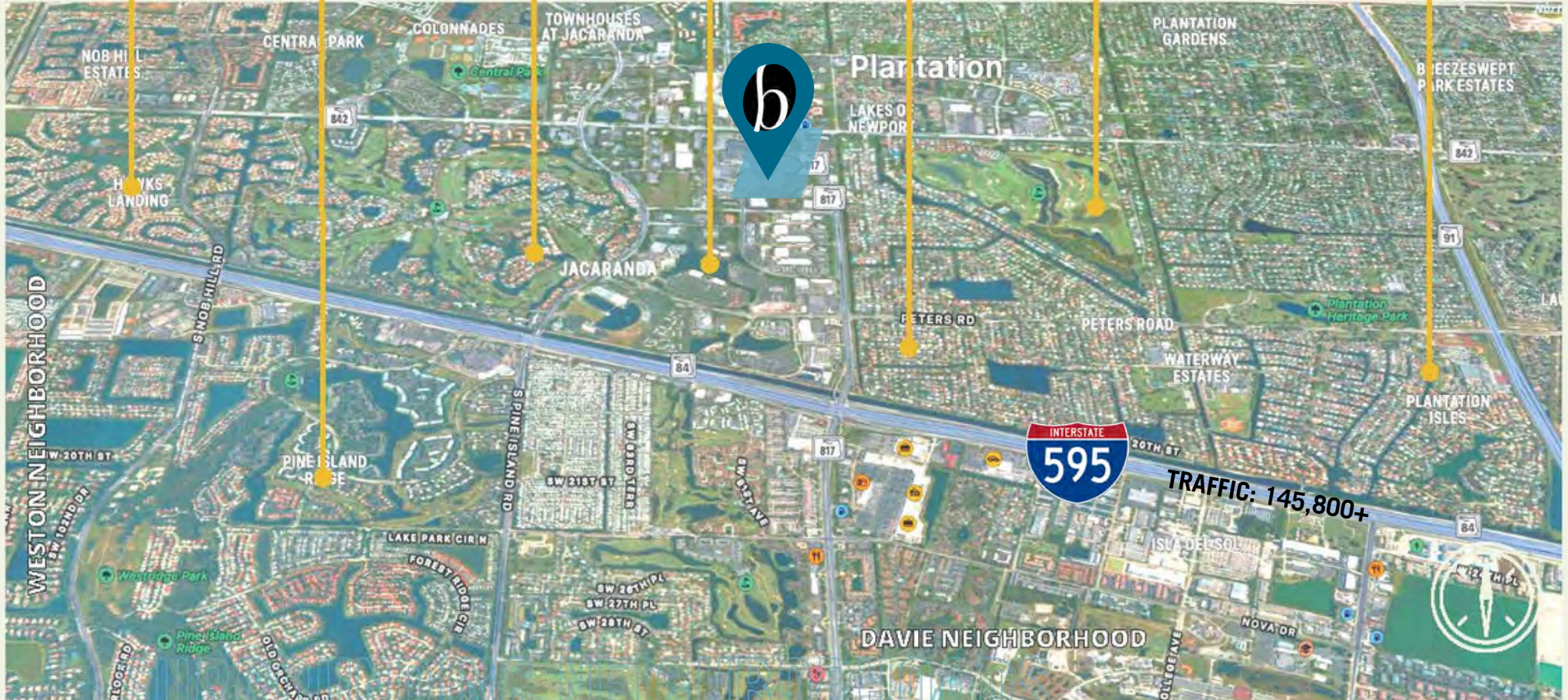
JACARANDA
GOLF CLUB

PINE
ISLAND PARK

PLANTATION
ESTATES

PLANTATION
ESTATES GOLF

PLANTATION
ISLES



SURROUNDING NEIGHBORS

Broward Mall is a popular shopping destination conveniently located only 2 miles from the Florida Turnpike, drawing guests from University Drive and Broward Boulevard, which see approximately 89,500 vehicles daily. Additionally, the Mall is only ten short miles from Fort Lauderdale-Hollywood Airport and 11 miles from the busy Port Everglades. Main anchors like Macy's, JC Penney, and Dillard's complement over 100 regional and local businesses, making the center a unique destination for residents and tourists alike. Pine Island Park, a newly renovated 25-acre sports park hosting soccer events for recreation and team use, is located just 0.3 miles from the dining court entrance at the center.



1.33M

Estimated population*

516,857

Total households*

\$86,494

Average household income*

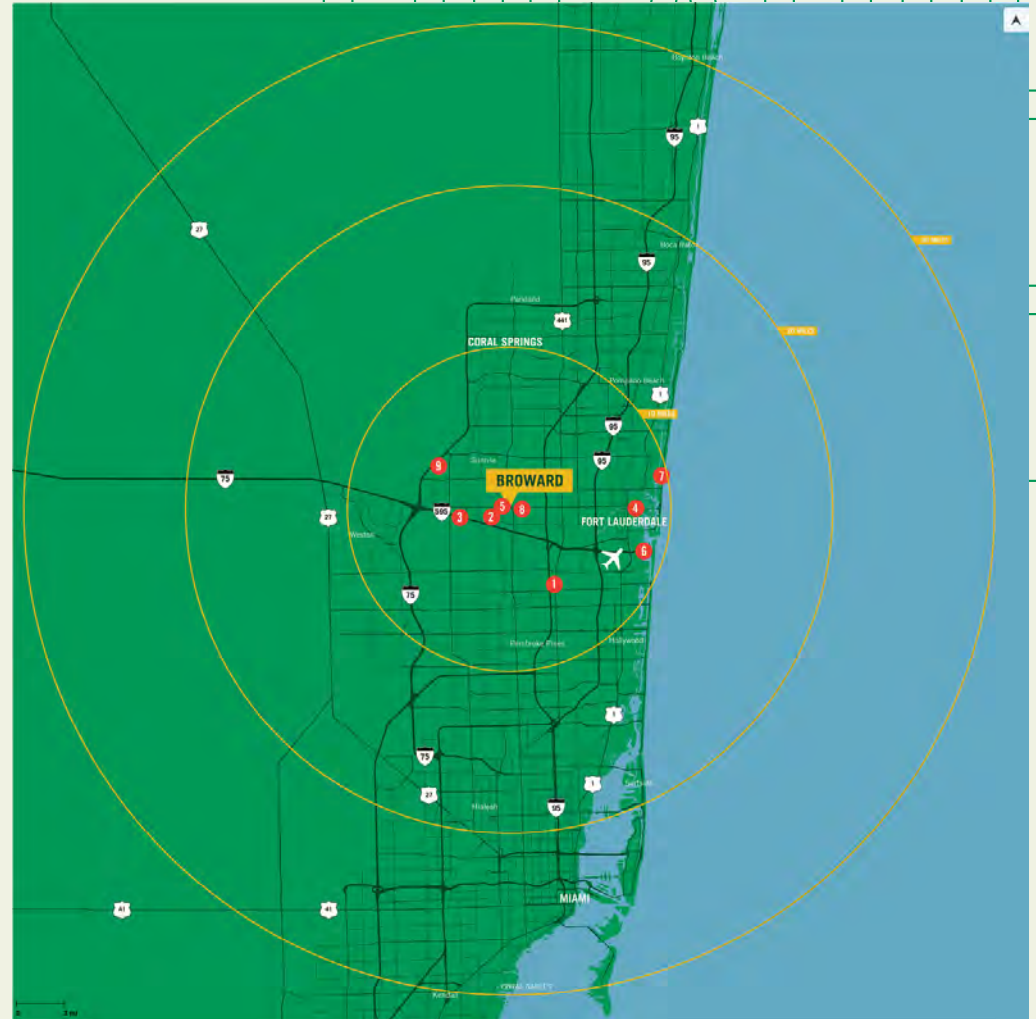
37.6M

Annual visitors to Fort Lauderdale-Hollywood Int'l Airport

8

Schools & Universities

*Trade Area=10-Mile radius



- 1 Seminole Hard Rock Hotel/The Guitar Hotel

2 Jacaranda Golf Resort

3 iFLY Indoor Skydiving

4 Downtown Fort Lauderdale/Las Olas District
- 5 Young at Art Museum

6 Port Everglades

7 Lauderdale Beach

8 Plantation Preserve Golf Course & Club
- 9 Bank Atlantic Center

Fort-Lauderdale-Hollywood International Airport

LOCATION
LOCATION
NNNN

A CENTRAL GATHERING PLACE

Broward Mall is a premier shopping destination that offers a wide range of retail and dining options, as well as a vibrant and engaging atmosphere that attracts visitors of all ages and backgrounds.



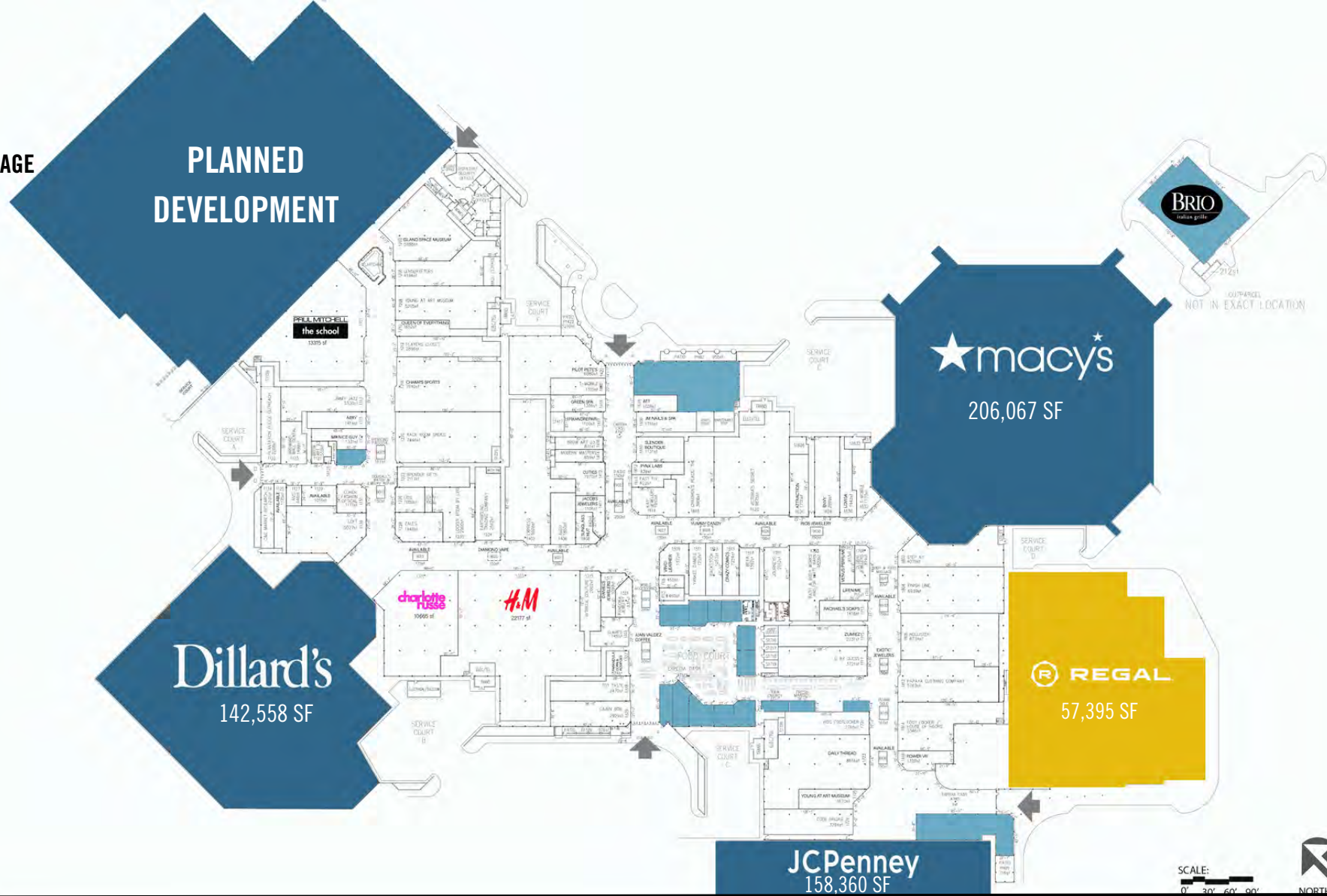


- ANCHORS
- THEATRE
- FOOD & BEVERAGE

KEY TENANTS

Dillard's JCPenney  REGAL macy's LOFT 

- ANCHORS
- THEATRE
- FOOD & BEVERAGE



KEY TENANTS

PANDORA

Bath
& Body
Works

YANKEE
CANDLE®

Chick-fil-℥
TRADEMARK



THE CHILDREN'S
PLACE

DEVELOPING A COMMUNITY DEVELOPING A COMMUNITY DEVELOPING A COMMUNITY

Plantation, Florida is currently seeing significant development activity, with several major projects underway. One such project is The Rise Plantation, a 27-acre development that includes 130,000 square feet of retail space, a full-service hotel, Class A office space, and luxury rental apartments. The development is designed with resort-level hospitality in mind and is intended to create a seamlessly connected community for shopping, dining, living, playing, and working.

Within The Rise Plantation development, there will be 700 residences at Plantation Walk, providing a vibrant and diverse community experience. Additionally, Sheraton Suites completed a \$4.6-million renovation to update its guestrooms and strengthen its resistance to hurricanes. Everwood, the hotel's new owner, is investing a further \$10 million to build upon the previous renovation and move the hotel's primary entrance to the west side of the building to align with the new design of Plantation Walk. These three development projects are expected to significantly enhance the city's landscape and bring a new level of vibrancy to the area.

PLANTATION WALK



THE RISE



SHERATON SUITES





NEARBY HOTELS NEARBY HOTELS NEARBY HOTELS NEARBY HOTELS

Affectionately known as ‘the Guitar Hotel,’ the Seminole Hard Rock Hotel & Casino is located 7 miles from Broward Mall and showcases 1,271 luxurious guest rooms and suites, 20 unique restaurants and lounges, including Hard Rock Café Hollywood, the highly acclaimed Council Oak Steak & Seafood Restaurant, 18 acres of pools and a lagoon, a world-class spa, 15,000 square feet of gaming space and is a Four Diamond-rated, JD Power-ranked resort.



3,000+ HOTEL ROOMS

- + SEMINOLE HARD ROCK HOTEL & CASINO / THE GUITAR HOTEL
- + SHERATON SUITES FORT LAUDERDALE / PLANTATION
- + RENAISSANCE PLANTATION HOTEL
- + HAMPTON INN PLANTATION
- + HYATT PLACE FORT LAUDERDALE / PLANTATION
- + LA QUINTA INN & SUITES, FORT LAUDERDALE
- + THE WESTIN FORT LAUDERDALE

TOURISM TOURISM TOURISM TOURISM



Yet another benefit is Broward Mall's close proximity to both the Fort Lauderdale – Hollywood Airport ranked 21st largest in the US, with 23 million passengers yearly and Port Everglades with close to 4 million annual passengers. Beyond the 300+ sunshine a year in this destination, the variety of opportunities to enjoy nature, boating, diverse neighborhoods, events, attractions, entertainment, and dining are all here!



- + FORT LAUDERDALE – HOLLYWOOD AIRPORT
- + PORT EVERGLADES
- + JACARANDA GOLF RESORT
- + DOWNTOWN FORT LAUDERDALE / LAS OLAS DISTRICT
- + LAUDERDALE BEACH
- + PLANTATION CENTRAL PARK



GALLERY WALL



PHOTOS WITH THE BUNNY



FASHION SHOWS



PHOTOS WITH SANTA

Community Programming and Signature Events

4+

**SIGNATURE EVENTS
PER YEAR**

15K+

**PARTICIPATING
ATTENDEES PER YEAR**

MUSEUMS



HALLOWEEN



GRAND OPENINGS



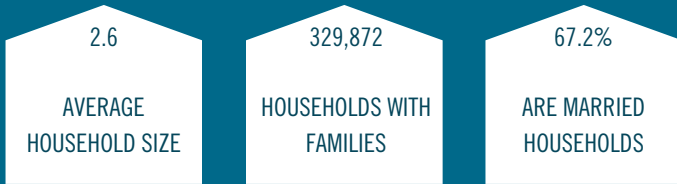
COMMUNITY FLOAT PARADE



LOCAL DEMOGRAPHICS

	1-MILE	3-MILE	5-MILE
POPULATION	13,953	136,612	397,537
TOTAL HOUSEHOLDS	6,028	53,850	149,905
AVG. HOUSEHOLD INCOME	\$91,525	\$94,266	\$80,914

HOUSEHOLDS & EDUCATION | 1 MILE RADIUS



1,548+ High School Graduate
 2,963+ Bachelor's Degree
 1,988+ Graduate Degree



\$103,854 Average Family Income

RACE & ETHNICITY | 1 MILE RADIUS



46.3% WHITE
 22.9% BLACK
 4.7% ASIAN
 32% HISPANIC

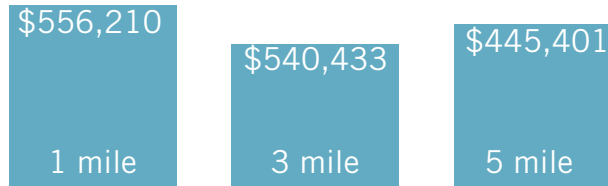


BROWARD MALL

Estimated 4 million shoppers per year

84,977 Full-Time Office Employees within a 3-mile drive

Estimated Average Household Net Worth



**24/7
SECURITY**



**AMPLE
PARKING**



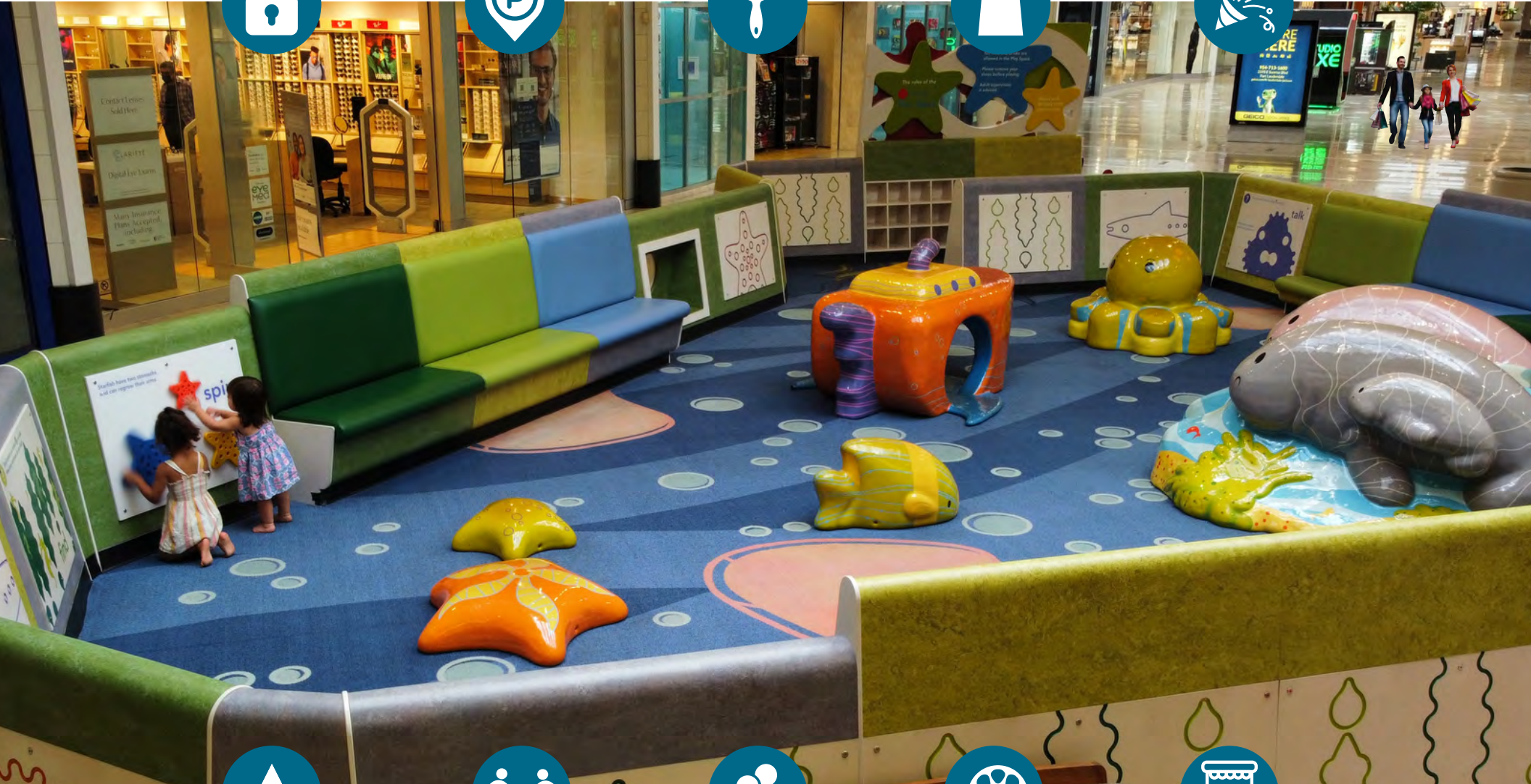
**ARTFUL
COMMUNITY**



**CONTEMPORARY
ATMOSPHERE**



**EXCITING
EVENTS**



**EXTRAORDINARY
TENANT MIX**



**FAMILY
ORIENTED**



**COMMUNITY
FOCUSED**

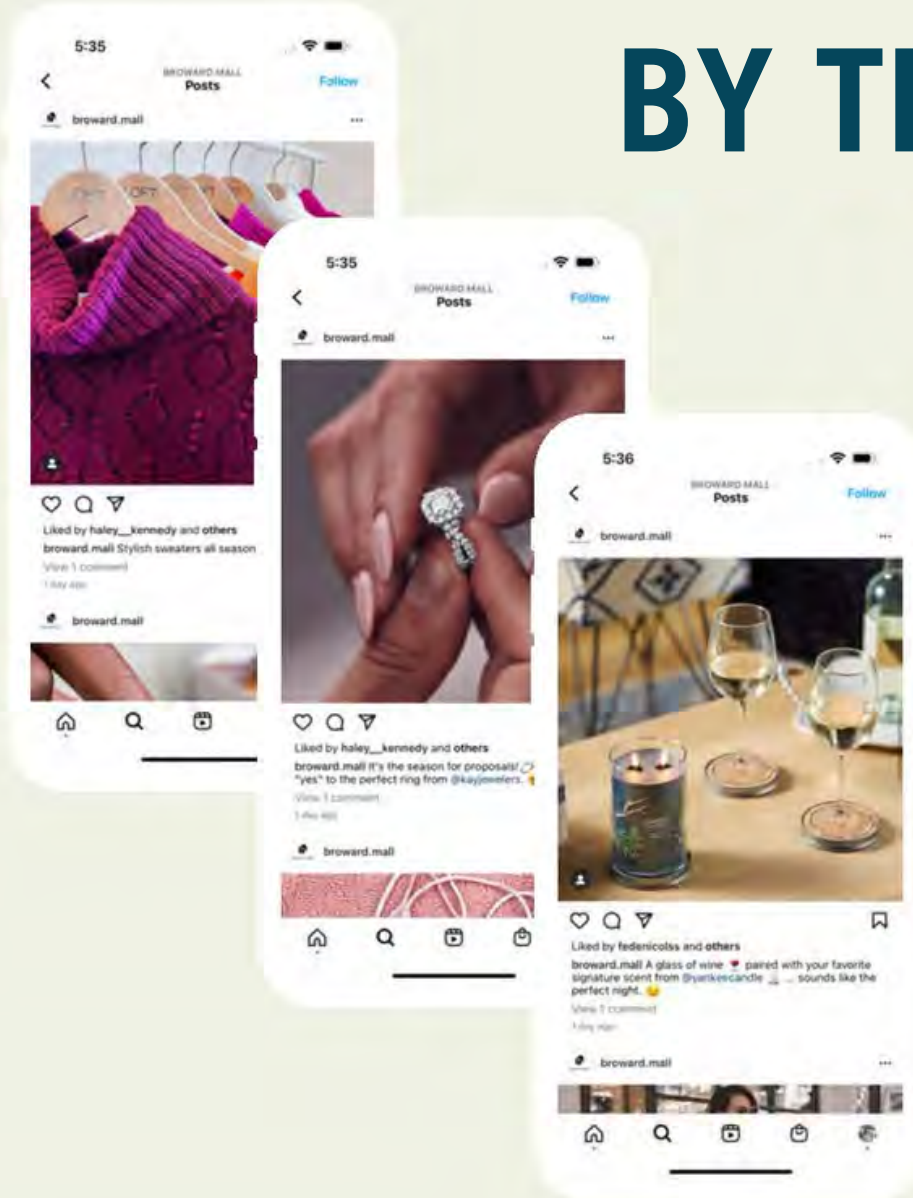


**SUPREME
ENTERTAINMENT**



**UNIQUE
SPACES**

BY THE NUMBERS



FACEBOOK

17,157 Page Likes
161K Impressions

INSTAGRAM (NEW ACCOUNT)

1,200 Total Followers
4,050+ Average Monthly Reach

TWITTER

1,049 Total Followers
10K Impression
290+ Engagements

EMAIL

25K Total Subscribers

WEBSITE

17,700 Average Monthly Sessions
30,752+ Average Monthly Page Views
84.73% New Visits

LEASING

ROCKY McMURTRAY

415-531-0909

RMCMURTRAY@PACIFICRETAIL.COM

STEVE CASSELLA

201-694-3210

SCASSELLA@PACIFICRETAIL.COM

LOCAL LEASING

HUMBERTO MALDONADO

786-405-3600

HMALDONADO@VISITBROWARDMALL.COM

TRAVIS DILLON

315-271-9992

TDILLON@PACIFICRETAIL.COM

**PACIFIC
RETAIL**



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  | @BrowardMall  | @broward.mall

CALL US 954.473.8100 | www.visitbrowardmall.com | pacificretail.com